



Affiliate Marketing With WarriorPlus

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Hi, Kevin Flatt here...

I hope you get something out of this report.

Kevin Flatt

Brisbane, Australia

WarriorPlus 101: A Quick Guide for Affiliates

The WarriorPlus platform, just like most platforms, comes with a learning curve. This is to be expected because of the sheer number of features and options available.

It's common to be overwhelmed when you're starting out as an affiliate on WarriorPlus. You may not know what some of the terms mean or how to get your affiliate link and so on.

Don't panic. This article will answer some of the most common questions that affiliates have.

Now let's look at the common questions...

1. How do I get my affiliate link?

Firstly, you should have sent the vendor an affiliate request. Once the vendor approves your request, you'll receive an email telling you your request has been approved. Click on the link in the email and sign in to WarriorPlus - and your link will be there waiting for you.

2. How do I add a bonus to my affiliate link?

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To add a bonus, you'll first need to be approved. Then click on the 'Get Link' button next to the product name. You'll see a field that says "Buyer Bonus URL". Add the URL to your bonus file here. You'll need to host the bonus file on your own server.

If you wish to add bonuses to the upsells in the funnel, you'll need to click on the offer's name (product). You'll then see 3 tabs saying – Overview, Funnel Map and Products.

Click on the 'Products' tab. Now you'll see the products in the funnel, and next to each product there will be a little gift basket icon. Click on this icon and you'll be able to add your bonus URL to these upsells.

This is also the place where you can see the entire sales funnel by clicking on the funnel map. Hopefully the vendor you're promoting has not gone overboard and added tons of upsells/downsells. You'd want to steer clear of such offers.

3. What is the WarriorPlus wallet?

The wallet is a way for your commissions to be held, and you can withdraw the sum in one go to your PayPal account. This is better for keeping the vendor's and affiliate's PayPal accounts safe.

A single transaction is better than multiple small transactions of money going in and out almost immediately. You always want to avoid making the PayPal algorithm detect suspicious activity – even if you're perfectly legitimate.

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Depending on your affiliate score, the length of time your commissions will be delayed will vary. New affiliates may have a 30-day delay while experienced and reputable affiliates may have a delay of just a few days or even no delay at all.

4. What do the terms ‘hops’ and ‘pulse’ mean?

Hops just refers to the number of times people click on your affiliate links.

The ‘pulse’ of a product refers to it’s popularity and how many affiliates are making sales from it. The pulse score will decline over time, but that is not a reflection of the product’s quality or how well it will convert.

Generally, these 2 metrics aren’t really that important when promoting a product. They give you an idea of a product’s conversion during a launch, but other than that, they don’t matter.

You can still pull in lots of affiliate sales even if you’ve not glanced once at the pulse or hops. Keep the main thing the main thing – and the main thing is your promotion efforts.

5. Where can I find offers to promote?

Click on this link and you’ll see a whole list of products you can promote:

<https://warriorplus.com/affiliate/offers>

6. Where can I see my daily affiliate stats?

Here you go: <https://warriorplus.com/affiliate/stats>

You can sort your stats by date range too.

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7. How do I know where I stand in a JV contest?

To see the contest leaderboard for a product you're promoting, you'll first need to go to the affiliate dashboard and click on 'Offers'. Then find the product you're promoting. You can either do a search by the vendor's name or the product title.

Once you find the product listing, if there's a contest, you'll see a little gift basket icon on the left of the product name. Click on it and you'll be taken to the affiliate sign up page and there will be a link to the contest at the bottom of the page. Click on the contest link and you'll see the leaderboard.

8. How do I see my affiliate score, refunds, etc?

You can find these details here:

<https://warriorplus.com/account/summary>

That sums up the most common questions that affiliates have when using the platform.

If you don't see your question here, you can always contact WarriorPlus support by clicking on the red icon on the lower right corner of the screen to access the chat box: <https://help.warriorplus.com/en/>

Alternatively, you may reach out to their support using their Facebook group: <https://www.facebook.com/groups/wrplus/>

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The WarriorPlus platform has made many affiliates financially successful. Use it well and may the odds ever be in your favor during your affiliate promotions.

How to Choose a WarriorPlus

Product to Promote

The WarriorPlus platform has thousands of products that you can promote, and you're spoiled for choice here. However, there are a few steps you should follow before promoting any product.

Let's see what they are...

*** Decide on the type of affiliate you want to be**

Here's the hard truth – there are tons of products on WarriorPlus that are NOT worthy of promotion. Many are hyped up piles of virtual poop that have been given a nice coat of nail polish to look attractive.

Several marketers have complained that the platform should police the vendors and separate the wheat from the chaff. This is a tough job because of the sheer volume of products being listed on the platform - and is like putting the cart before the horse.

The onus of responsibility should be on the vendor and the affiliate. The platform should merely be treated as a tool that's expedient to generating sales.

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Which brings us to one question... “What type of affiliate do you want to be?”

You can promote rubbish products that only make money for the vendor and affiliate, but no one else... OR... you could promote good products that actually deliver results.

Another unfortunate truth is that the hyped up products usually sell better and make more money than the good ones. That’s just the way it is... and it cannot be denied.

You can make a lot of money promoting hype, but you’ll also get refunds that negatively impact your affiliate score. You’ll also slowly develop a reputation as an affiliate who promotes rubbish just for a quick dollar – and this reputation will be hard to change.

So, decide which approach you wish to take... and proceed wisely.

*** Evaluate the vendor**

Before even thinking of promoting a product, do check out the vendor’s reputation. You may wish to contact a few marketers whom you trust to ask for an opinion.

Alternatively, you may hang out in a few Facebook marketing groups and discern whom to promote and whom to avoid just by observing the comments.

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Generally, if a vendor has a new product coming out every week teaching people how to make money online, it's a red flag.

The number of featured offers, sales, etc. associated with the vendor has very little to do with the quality of the products they're selling. You **MUST** dig deeper than these stats to discover the truth.

Always remember that promoting the wrong vendors will tar you with the same brush that's used on them. So, be cautious.

*** Study the sales page/JV page**

Visit the product's sales page. Is it persuasive? Does it look good? Do you have an idea of what the product is about?

If the answer is yes to these questions, the product will be worth promoting. Be aware of products that have blind sales copy. These are usually very convincing, but at the same time, the product could be abysmal.

If the product is about to be launched soon, check out the JV page. You can usually find these pages listed on Muncheye.com.

Study the page and look at the stats, the affiliates involved, the product info, the contest requirements, the guarantees and so on.

All these are indicators if the product is something you should get involved with.

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*** Getting product access**

If you're a new affiliate, the chances of you getting review access will be very low because you don't have a proven track record. Even asking for a review copy will make you look like a freeloader.

At times like these, you may wish to contact the vendor to ask if you can buy the product before launch so you can review it. Sometimes they may allow you to buy it, and other times, they might just give it to you.

*** Evaluate the product**

Once you get the product, go through it thoroughly and see if it's decent. If it's software, it should not lag or be buggy.

If it's written content such as an infoproduct or PLR, it should be well-written and helpful. Some products are nothing more than rehashed junk or a convoluted word salad that makes no sense to anyone.

Avoid them at all cost.

*** Is it a good match for your audience?**

There are 2 benefits that are accrued from promoting a product that suits your list (assuming you have one).

Firstly, if you've built a list of people who love software, promoting software products to them will definitely get you more sales rather than promoting coloring book templates. Give your audience what they want.

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Secondly, when the product you're promoting and your audience's interests are in alignment, your conversions will be high and your stats on WarriorPlus will look great. You'll get more sales and fewer refunds.

To conclude, always remember that WarriorPlus is a platform and not a quality control department. Ultimately, you'll need to decide if a product is worth promoting or something to avoid.

Initially, you may be unsure, but the more products you look at and the more launches you study, you'll develop the instincts required to spot a winner and ride the wave to sales and profits.

How to Increase Your Chances of Getting Approved as an Affiliate

It can be tough when you're first starting out on the WarriorPlus platform. Since you're new, you won't have a proven record or any statistics to back you up.

There's an intangible fog of distrust and suspicion that accompanies a new affiliate's request – even if they're genuine and capable affiliate marketers. This is par for the course and nothing to panic over.

Here's what you need to know – WarriorPlus is the platform but it has no say in whether a vendor will approve or deny your affiliate request. It's up to the vendor's discretion.

*** The current problem**

There are thousands of affiliates on the WarriorPlus platform, but only a small percentage of them will ever bring in sales. Whenever a new product is about to be launched, vendors are inundated with tons of affiliate requests.

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Very often, the requests will be from newbies who are clueless about affiliate marketing and they'll send irrelevant and ridiculous notes with their requests. It's no wonder vendors are wary about approving new affiliates.

At the start of a product launch, the 'launch stats' are crucial. The vendor will need a high conversion rate and an attractive 'earnings per click' number to whet the appetites of capable affiliates and attract them to the launch.

So, new affiliates who might send junk traffic or clicks that don't convert are not approved until much later into the launch – if even at all.

This is a catch-22 situation for new affiliates who are legitimate. While they need to get approved to rack up a good affiliate score, the vendor is looking for a good score before they approve these newbies.

So, what do you do?

*** Steps you can take to increase your chances**

It goes without saying that you'll need to go the extra mile here... and so many new affiliates don't.

By being proactive and exerting extra effort to get approved, you'll stand above the noise created by the masses of new affiliates and get the vendor's attention.

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*** Open a WarriorPlus account early on**

Even if you're not planning to promote products just yet, it's ideal to open a WarriorPlus account.

There's nothing that screams 'RED FLAG!' more than an affiliate who only joined the platform 2 days before the product launch. You want your profile to show that you've spent some time there.

*** Contact the vendor**

Instead of just sending a note with your affiliate request, you should try and contact the vendor either on Facebook (most of them seem to hang out there) or at their support email.

Mention how you sent an affiliate request and tell them how you'll promote their products.

*** Leave the vendor a note**

When submitting an affiliate request, you'll have the option to leave the vendor a note. If you're a proven affiliate with a good score, your stats will speak for themselves and the vendor will approve you without batting an eyelid. In fact, they'll be glad to have you on board.

However, if you're new and you've no track record, it's imperative that you leave the vendor a note to establish credibility.

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A new affiliate who can't seem bothered to send a note with their request will often not bother to promote the product well. You don't get a second chance to make a first impression.

*** Be credible**

Do NOT lie. There are countless affiliates who do send an affiliate note but shoot themselves in the foot by lying about their skills.

Bold claims of having thousands of followers on Twitter or being a super affiliate are laughable attempts when you don't have the stats to back up the claims.

Do not namedrop and mention that you're a student of some other vendor. You do not know the other vendor's reputation and might be doing yourself a disservice here.

What you should do is have a website/blog or a YouTube channel where you provide value and have a following. These are legitimate efforts that bolster your credibility as a marketer.

Mention your website or video channel in the note with the corresponding URLs.

The vendor will be able to check on your web properties and determine if you're a serious affiliate or a lost tire kicker.

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At the end of the day, all it takes is going the extra mile to make yourself look like an affiliate who takes his/her business seriously.

Once the vendor knows you're doing your best, they'll take a chance on you and approve you.

If you're still facing an uphill battle, you can always request to promote products after the launch is over. Vendors are more receptive to new affiliates when there's low risk involved.

Keep trying and over time you'll get approved for more offers, and your new affiliate sales will improve your score and make you a formidable affiliate – and vendors will come to court you. That's when the real fun starts.

Here's a product listed on WarriorPlus by my good friend Lee Murray that you are guaranteed to be approved for. Take a look at his [Passive Class](#).

Lee will explain it all and even supplies free training. (You also get the option for 100% commissions throughout the funnel).

10 Tips to Increase Your Affiliate Sales on WarriorPlus

Increasing your affiliate sales on WarriorPlus is pretty much the same as increasing your sales on most other affiliate platforms. There are a few rules to follow and a few actions you must undertake to improve your chances of success.

Initially, your efforts may seem like they're not yielding results. Don't lose hope. You don't plant the seed and reap the fruit on the same day.

Follow the tips below consistently and your business will grow roots. With time, your efforts will snowball and you'll see results starting to trickle in and after a while, you'll make it rain.

1. Have a blog and/or video channel

Having a hub site where you share marketing related information, product reviews, etc. is one of the best 'investments' you can make in your business. It will take effort, but it's worth it.

You may also wish to have a YouTube channel where you make videos sharing value and also review videos that promote products.

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These web properties not only make you look like a legitimate affiliate, but will also create passive income, if you rank for the required keywords. Besides that, you'll have wonderful opportunities to...

2. Build a list

It's crucial that you build a list in order to become a reputable affiliate. Without a list, your results will be sporadic and elusive at best.

You should have a pop up or a 'scroll mat' styled opt in page on your blog. By giving away a freebie, you'll encourage more people to sign up to your list. Even your videos on YouTube should have links in the description pointing to your landing page.

Use the high traffic social media properties to siphon traffic to your landing page and build your list. Always remember that you should not build your house on rented land.

While social media is great for traffic, you don't own it. So, by getting people on your list, you'll ensure that you have an audience even if your YouTube channel or Facebook group gets shut down.

3. Email more than once

Once you have a list, you'll need to email them promoting the offer. Email marketing is like walking a tightrope. If you email too often (several times a day), you'll appear needy and/or annoying.

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If all you ever do is sell, but provide no value, you'll lose subscribers and your list will have a high churn rate. So, you must provide more value than you sell.

And when you do sell, mail at least twice or three times for a product. Some people need to be told more than once before they'll buy a product. Sounds strange, but that's human nature.

Exercise common sense when sending emails and don't let greed or overenthusiasm to win a JV contest cloud your better judgement.

4. Pre-sell the product

The sales page for the product is supposed to sell it. Your job is to pre-sell it. You'll do that by telling your audience how the product helped you (if you used it) and/or how it will help them.

Highlight the benefits and add one or two disadvantages so that your review seems fair. While you should recommend the product in a favorable light, you shouldn't hype it up to high heaven. Just like salt, use praise sparingly.

5. Use Facebook groups

Facebook groups are an excellent way to drive traffic to the offer you're promoting. You can either create your own, or join a few popular ones related to your niche. Some groups allow for affiliate promotions now and then.

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Be engaged in the group and when you're promoting an offer, the same rules of pre-selling apply.

6. Create a relevant bonus

Most of the products in WarriorPlus are in the online marketing niche. These days, vendors put together bonuses to tempt buyers to buy through their links.

Creating a relevant bonus that's relevant to the product you're promoting will help to boost your sales and conversions. That said, do not pile on a bunch of old resell rights products from 20 years ago and give it an imputed real-world value of \$84,872.34.

Most buyers are savvy these days and will know a rubbish bonus when they see one. Put in some effort to create a unique bonus... and you'll increase your affiliate sales.

7. Study the stats

Study the stats on WarriorPlus. The conversion stats of the product will tell you if it's selling well. Trying to promote a product that converts poorly is pointless. You can't turn a donkey into a racehorse.

Your time will be better spent focusing on winning products and promoting them effectively to get more sales.

8. Do a review video

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A highly effective method of getting sales is to do a video review of the product. A sneak peek at the modules inside the training or a demo of how the software works will help the potential buyer understand what they're getting.

In a way, your review video is like an exciting trailer for an upcoming blockbuster movie. You're whetting their appetite for the product and they'll be much more likely to buy it through you.

By showing your face on video, you'll also seem more credible and trustworthy. The human touch goes a long way.

9. Establish a good reputation

In this business, reputation is everything. By only promoting first-rate products and being honest, you'll develop a reputation as someone people can trust.

You've not sold your soul for a dollar... and people can sense this. Once your audience trusts you, they'll be much more likely to buy what you recommend.

You can't buy a good reputation. You can only earn it – but once you do, it will reap dividends for you many times over.

10. Become a vendor

Here's a tip not often mentioned – one of the best ways to increase affiliate sales, is to be a vendor.

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When you're a product vendor, not only will you build credibility, but you'll also build a list of buyers (of your products). Any marketer worth his salt will tell you that it's easier to sell to people who have already bought from you.

So, promoting affiliate products to your list of buyers will get you far better results than emailing a list of people who merely subscribed to your list just to get a free product.

A simple equation to remember: Sell more products = more buyers = more affiliate sales (when you promote offers).

These 10 tips are highly effective when applied consistently and diligently. Focus on executing them and you'll see your affiliate sales increase tremendously. Success will be inevitable.

Should You Be a Vendor on WarriorPlus?

Expanding on my last comment above...

Nothing quite beats the joy of seeing your first few affiliate sales coming in. You've been looking at your stats daily and finally, your efforts are yielding fruit.

Once this happens, most affiliates ramp up their efforts to get more sales and commissions. After all, progress is happiness and success breeds success.

While affiliate marketing on WarriorPlus can be very lucrative, if you truly wish to skyrocket your earnings exponentially, you may wish to become a vendor too.

Of course, this will require more work such as product creation, building a funnel, providing customer support and so on. But your extra effort will have a massive effect on your bottom-line.

Let's see how becoming a WarriorPlus vendor will benefit you...

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*** Builds a buyer list**

We've all heard that the money is in the list, and your relationship with the subscribers on that list. What's often overlooked is that there are two types of lists – a buyer/customer list and a list of people who are just 'interested'.

A buyer list is infinitely more valuable than a list of freebie seekers or those who are just interested in reading your emails, but not willing to buy anything.

When you're a vendor, you'll be able to build a list of buyers. This will allow for repeat sales in future and you can also promote affiliate products to them. In other words, being a vendor will improve your performance as an affiliate too.

*** Increases your credibility**

People automatically look at someone who is selling their own products as an authority in the scene. By becoming a vendor, you'll increase your credibility and look like a real player in the game rather than a spectator at the stands cheering for your winning team.

Being a vendor helps you build your brand as you create a line of products that will generate sales for you over and over.

*** Helps generate more sales**

Vendors are also able to 'reciprocate' for other vendors' launches. This term often has a negative connotation because marketers blindly promote

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each other just to increase sales. No thought is given to the quality of the product.

However, if done right, reciprocation is a very powerful ‘tool’ to help you generate more sales and profit.

For example, if you’ve released a WordPress plugin and another vendor promotes your product, in future, you can promote their WordPress theme when they are having a launch.

This is just an example, but you get the idea. One hand washes the other.

That’s reciprocation in a nutshell, and as long as the customers are not being short-changed, you’re golden.

You can’t do this as an affiliate because you have no product that anyone can reciprocate for. All you’re doing is promoting other people’s launches – and that’s leaving money on the table.

*** More flexibility**

As a WarriorPlus vendor, you’ll have access to the thousands of affiliates on the platform. While most won’t do much for your sales, there are enough good affiliates out there whom you can recruit to promote your product.

You’ll get more sales and if your product sells well, your affiliates will be much more likely to promote your future products.

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*** The benefits of WarriorPlus**

The platform itself makes a very compelling case as to why you should be a vendor. It's a stable platform with a plethora of options and features for you to use to ramp up your sales.

There's tracking, stats, pixels, the ability to build unlimited funnels, a choice of how your buy buttons will look, PayPal and Stripe payment processor options and much more.

It's easy and relatively intuitive to use (once you get the hang of it) and there are many tutorial videos on YouTube to guide you. There's even a Facebook group where you can get support:

<https://www.facebook.com/groups/wrplus/>

It's free to list your products on WarriorPlus and they only take a small percentage of your sale when you sell. So, you're not out of pocket if you've not generated any sales. This is useful to the budget-conscious vendor who is just starting out.

By now, you'll realize that being a vendor on WarriorPlus will open many more opportunities for you to grow your business and scale up your income.

Affiliate marketing is great, but being a vendor is definitely something to aim for. You may never look back after that.

⚠ This is the FASTEST Way to \$100 Per Day ⚠

- Easiest System Ever -

How I Turn **\$0** Into
\$500 Per Person